

CASHBACK SHOPPING PROMOTION - OFFICIAL RULES

Article 1

CITY 2 Shopping Center, located at 123 Rue Neuve, 1000 Brussels, organizes a prize game with mandatory purchase, taking place from **Wednesday, August 26 to Saturday, August 29**, between **12:00 PM and 6:00 PM**.

Article 2

2.1 Participation

Participation in the game requires a purchase of €50.

The following persons are not eligible to participate:

- Retailers operating within the shopping center;
- Shopping center staff;
- Employees of companies involved in the operation (suppliers, hosts/hostesses, entertainers, bailiff);
- Members of their families (spouses, parents, and children).

Only **one participation per person** (same name or contact details) and per day will be allowed.

Article 3

How to Participate

To participate, each player must be a member of the shopping center's loyalty program, **SMILE** (available free of charge for download on a smartphone), and present proof of membership to the hostess at the promotional stand.

The participant may then scan the app's QR code at the game terminal.

Before registering, participants must enter the total amount of purchases made on the same day. The minimum purchase amount required to participate is **€50**, and the maximum purchase amount taken into account is **€200**.

The participant will then:

- Either win a shopping voucher worth **30%, 50%, 80%, or 100%** of their purchases (up to a maximum prize value of **€200**);
- Or lose.

Only one entry per customer per day is permitted during the promotion. Participants may try again the following day if they make a new purchase.

Total Prize Pool

€6,000* in shopping center gift cards.

** Gift cards are non-exchangeable, non-transferable, and non-refundable.*

*Gift cards are valid for **one year** and can be used in all stores within the shopping center.*

*** Prizes awarded may not be contested, exchanged for cash, replaced, or exchanged for any reason whatsoever.*

Gift cards must be collected from the shopping center reception desk, exclusively in exchange for the claim voucher received at the promotional stand.

The prizes awarded may not give rise to any dispute by the winners and may not be exchanged for cash, replaced, or exchanged for any reason whatsoever.

Article 4

The organizing company reserves the right to carry out any verification necessary to ensure compliance with this article and with these rules as a whole, particularly in order to exclude any participant who has committed any form of abuse or fraud.

Article 5

The organizers reserve the right to use photographs and contact details of the winners, in particular for publication in the press, without any entitlement to compensation other than the prize won.

Article 6

The organizers reserve the right to interrupt, suspend, or modify the conditions of this game should circumstances require it.

No compensation of any kind may be claimed as a result.

Any dispute, claim, question regarding the interpretation or application of these rules shall be decided by the organizers of the game.

Any matter not provided for in these rules shall be decided by the organizing company, whose decisions shall be final and binding.

Participation in the game implies full and unconditional acceptance of these rules and any appendices or amendments thereto.

Article 7

Prize game with mandatory purchase, taking place from **Wednesday, August 26 to Saturday, August 29**, from **12:00 PM to 6:00 PM** at City 2 Shopping Center.

The complete game rules have been filed with:

SCP Mélanie ALBERT and Elodie BENEDETTI

Associated Bailiffs

238, Cours Bournissac

BP 40015

84301 CAVAILLON Cedex

France

The rules may also be consulted at the shopping center or obtained upon request from:

Société OZ

4, Rue de l'Escale
25000 BESANÇON
France

Postage costs incurred for requesting a copy of the rules will be reimbursed at the applicable standard postal rate (20g basis), upon simple written request submitted no later than **15 days after the closing date of the game** (postmark serving as proof).

The rules may be amended at any time by the organizer in the form of an addendum, subject to compliance with the stated conditions. In the event of a modification, the addendum will be filed with **SCP Mélanie ALBERT and Elodie BENEDETTI** prior to its publication.